**The One-Page Outline for Your Idea**

*The one-page outline for your idea is to evaluate if your proposal has more than 90% chance of success to obtain HORIZON 2020 financing. Once you start working with others on the one-page outline, it will expand as you add more and more information. This expanded outline then can serve us as a blueprint for a formal HORIZON 2020 proposal.*

**1.TITLE AND ACRONYM OF PROPOSAL**

......................................................................................................................................................................................................................

( Try to find a descriptive title and an acronym of the proposal )

**2.CONTACT**

...........................................................................................................................................................................................................

( Organisation name , Country , Address , Email , Phone )

**3.PROJECT IDEA**

.....................................................................................................................................................................................................................

.....................................................................................................................................................................................................................

.....................................................................................................................................................................................................................

.....................................................................................................................................................................................................................

.......................................................................................................................................................................................................................

( Description of the idea , no more than 3-5 sentences. What is your innovation ? **What is unique ? What is the market’s state-of-the-art and who are the main competitors ?**)

**4.FEASIBILITY STUDY**

......................................................................................................................................................................................................................

( Do you have a feasibility study for your idea ? )

**5. CURRENT DEVELOPMENT STAGE OF YOUR INNOVATION**

.....................................................................................................................................................................................................................

( What is the current development stage of your innovation or Technology readiness levels (TRL) – e.g. prototype , early field trials , pilot studies. Technology readiness levels (TRL) are a method of estimating [technology maturity](https://en.wikipedia.org/wiki/Technology_maturity)  .TRL are based on a scale from 1 to 9 with 9 being the most mature technology . For example : TRL 5 – technology validated in relevant environment (industrially relevant

environment in the case of key enabling technologies. TRL 6 – technology demonstrated in relevant environment (industrially relevant environment in the case of key enabling technologies)

**6.OBJECTIVES**

.........................................................................................................................................................................................................................

.........................................................................................................................................................................................................................

.........................................................................................................................................................................................................................

( What do you want to achieve with your idea ?For Phase 1- technical feasibility – describe more concrete which activities and business feasibility ; For Phase 2 , objectives and activities could , for example , include trials , prototyping , validation , demonstration and testing in real-world conditions and market replication.)

**7. EUROPEAN DIMENSION**

........................................................................................................................................................................................................................

.........................................................................................................................................................................................................................

( Why should this be an EU/HORIZON 2020 Project ? Specify if it solves a problem in multiple EU regions or if it requires cooperation from different EU Member States )

**8. TENTATIVE HORIZON 2020 WORK PROGRAMME, CALL and the estimated value of the project in EURO**

......................................................................................................................................................................................................................

Thank you for cooperation.

LACONSEIL